

MINUTES

DESTINATION COFFS COAST S55 COMMITTEE MEETING

COFFS HARBOUR SURF CLUB
CONFERENCE ROOM

10.00 AM TUESDAY 26 JULY, 2022

ATTENDEES: Keith Bensley Chris Bramley (Chair)
Tiga Cross Nicole Donovan
Lyndall Dykes Michael Lockman
Sam Newman Glenn Storrie
Kamla Webb Cr Julie Sechi
Cr Tegan Swan Chris Chapman
Daniel Heather Fiona Barden
Chris Winn

Item	Discussion	Action
1. Apologies Leave of Absence	Tiga Cross Cr Rodger Pryce	Noted
2. Disclosures of Interest	None identified	Noted
3. Changes to Committee Membership	Joe Murray has resigned from his position and is no longer in a visitor economy role. Nicole Donovan has been endorsed by Council to fill this position on the committee. Nicola Ruitenber (Coffs Chamber) has left the Chamber committee. Coffs Chamber will nominate another representative (Chris Winn is attending today)	Noted
4. DCCC Working Groups 4.1. Industry Engagement Working Group – Update 4.2. Nature Based Working Group – Update 4.3. Accommodation Working Group – Update	4.1 WG considering events related to Staffing shortages – RDAMNC recently held a Jobs Fair in PMQ with some success, and Feedback on developments/events for Industry. 4.2 Need to consider how to incorporate culture and eco as art of NBWG. Next meeting to be a workshop for idea development. 4.3 Event code of conduct has proved useful for behaviour. Some concern for airline capacities – lobby for additional services important. Concern over number of properties that don't take event bookings and the impact. Communication channel being explored – LD suggested to check example of Liquor Accord (what do they use).	
5. General Business	Discussion around Jetty foreshores and opportunity for tourism. Is this an opportunity for an event for industry. ML asked members asked if anyone disagreed with development at Jetty. All in principle agreed. CB stated potential conflict of interest. Add Council strategy and policy updates to agenda for DCCC awareness.	CC to report back to DCCC when release of results from State. DH

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6. Tourism Strategic Plan – SCL Consulting	Sasha Lennon conducted a session to gather further feedback for the Tourism Strategy. All members invited to contact SL for a ½ hour personal chat. Contact details: Sasha Lennon E: sasha@sashalennon.com.au P: (07) 3312 2375 M: 0410 550 272	
Next Meeting	8.30am, Tuesday 27 September 2022	