

MINUTES
DESTINATION COFFS COAST COMMITTEE MEETING
COACHWOOD ROOMS
LEVEL 3, YARRILA PLACE
8.30AM, TUESDAY 21 NOVEMBER 2023

ATTENDEES: Michael Lockman (Chair) Keith Bensley
 Tiga Cross Lyndall Dykes
 Sam Newman Glenn Storrie
 Kamla Webb Cr Rodger Pryce
 Natalia Cowley Simon Latchford
 Nicole McLennan Susan Colby

Item	Discussion	Action
1. Acknowledgement of Country <i>We acknowledge the Gumbaynggirr People, Traditional Custodians of the land on which we live and work, and pay our respects to their elders, past and present.</i>		Acknowledged
2. Apologies:	Chris Bramley, Neil Manson, Nicole Donovan, Sam Newman, Tegan Swan, Scott Wolgamot	Noted
3. Conflicts of interest		Noted
4. Confirmation of minutes 19 September 2023	Confirmed Actions from last meeting: Email follow up with Keith Bensley about missing TSP notes in September minutes, <ul style="list-style-type: none"> Confirmed that minutes are to capture actions and TSP specific feedback was received from both Chambers. Simon to discuss with Chambers for which actions need to be further addressed. Keith advised rumour about Oztag under threat which was addresses by Stadium team and deemed untrue. 	Noted Actioned Email Sent Noted Actioned
5. Destination Coffs Coast Update 5.1 Achievements 5.2 Information/Events/Grants etc 5.3 Marketing	Introductory to Simon Latchford new Section Leader Achievements <ul style="list-style-type: none"> Secured new Business Events – RSL with 3-year contract, 2024 - Lyons Contract for 1000 delegates and CWA for 600 delegates. Team promoted over 200 events throughout the year. Marketing	Noted

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	<ul style="list-style-type: none"> • Sunrise live broadcast Nov 23 included Tourism Industry businesses and personal welcome from the Mayor. • PR Lyndall Dykes – Artisan Cheese Making featured on Taste of Australia with Hayden Quinn, cooking show. • New exhibition Halfway which braces the evolution of Coffs Harbour and links into the Bypass. • 2023 Activities and Achievements 12 Month Snapshot of Destination Coffs Coast activities handout <p>Information /Events</p> <ul style="list-style-type: none"> • Coffs Coast Champions Breakfast to be held at Coffs Coast Wildlife Sanctuary on 28 November. 	<p>Noted</p> <p>Noted</p> <p>Linked</p> <p>Attached</p> <p>Noted</p>
6. Tourism Strategic Plan Update	<ul style="list-style-type: none"> • Tourism Strategic Plan now adopted. • Simon and Glenn to discuss future Eco Tourism opportunity for the Destination. 	<p>Attached</p> <p>Noted</p>
7. DCCC Working Groups	<ul style="list-style-type: none"> • Nature & Sustainable Tourism Working Group meeting held on 9 Nov. Agreed to invite Tiga to join working group in 2024. 	<p>Noted</p>
8. General Business	<ul style="list-style-type: none"> • Kamla – Congratulations on Gold award at NSW Tourism Awards, Giingan Gumbaynggirr Experience and Bronze award for Wajaana Yaam. 	<p>Noted</p>
9. Next Meeting: 8.30am, Tuesday 20 February 2024		