

MINUTES
DESTINATION COFFS COAST COMMITTEE MEETING
PARK AND JETTY BEACH ROOMS
COUNCIL ADMIN BUILDING
8.30AM, TUESDAY 27 SEPTEMBER 2022

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| <p>ATENDEES:</p> <p>Keith Bensley Tiga Cross Lyndall Dykes Glenn Storrie Chris Winn Cr Julie Sechi Chris Chapman</p> | <p>Chris Bramley (Chair) Nicole Donovan Sam Newman Kamla Webb Cr Tegan Swan Natalia Cowley Nicole McLennan</p> |
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| Item | Discussion | Actioner |
|---|--|-----------------|
| 1. Acknowledgement of Country <i>We acknowledge the Gumbaynggirr People, Traditional Custodians of the land on which we live and work, and pay our respects to their elders, past and present.</i> | | |
| 2. Apologies: | Cr Rodger Pryce and Michael Lockman | Noted |
| 3. Conflicts of interest | Nil | |
| 4. Confirmation of minutes 26 July 2022 | The minutes of the meeting held on 26 be confirmed. | Noted |
| 5. Introduction – General Manager | | |
| 6. Tourism Strategic Plan Update | CB asked if everyone has heard from Sasha NM gave update on TSP NM to ask consultant to speak with CW | Nicole McLennan |
| 7. Council Strategies Update | NM gave update on draft Economic Development Strategy. | Noted |
| 8. Business Arising | Nil | |
| 8.1 Jetty Foreshores and opportunities for tourism, to report back to the committee when release of results from State | CC gave snapshot of consultation outcomes report. Next steps: final master plan to be delivered by NSW Government. CC to share plan with DCCC when released. DCCC will consider their response. | Chris Chapman |
| 9. DCCC Working Groups | 9.1 GS – NBWG – gave update on meeting. Explained the main focus points that came out of meeting. | |

| Item | Discussion | Actioner |
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| 9.1 Nature Based Working Group – Update 9.2 Industry Engagement Working Group – Update 9.3 Accommodation Working Group – Update | <p>Strong focus on Marine Tourism. Highlighted the point to educate staff on Tourism as introduction video.</p> <p>9.2 NM – IEWG – noted Events Calendar has been updated with more detail. Gig guide to be developed. App and Kiosks to be rolled out by end of financial year.</p> <p>Explained Giinagay Welcome – sharing values and knowledge with the community.</p> <p>9.3 NM - AWG – communication within group, especially over large event dates. Bookings looking strong up until Christmas, staffing issues still challenging across accommodation and visitor economy areas.</p> | |
| 10. General Business | | |
| 10.1 Economic Development & Tourism team update | <p>NM gave update across the team. Eco destination push for 1st Birthday. Staff retention workshops. Maximising Tourism Operator exposure over large events.</p> | Noted |
| 11. Next Meeting: | 8.30am, Tuesday 22 November 2022 | Noted |